

Message Text

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70

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 090349

R 131603Z SEP 76
FM AMEMBASSY BERN
TO SECSTATE WASHDC 3186
INFO USDOC WASHDC
AMCONSUL ZURICH

UNCLAS BERN 4166

USDOC

USDOC FOR BIC/OIM/SAD/ - ROY F. GOTTENBERG,
DIRECTOR

E.O. 11652: N/A

TAGS: BEXP, SZ

SUBJECT: US CATALOG SHOW - INTEFERX 76

REF : 10 FAM 366.4 (G)

- A) INTEFEREX 76
- B) BASEL, SEPT 5-7 1976
- C) NUMBER OF FIRMS SUPPLYING CATALOGS 68
NEW TO MARKET 62
OLD TO MARKET 6
- D) NUMBER OF VISITORS - TOTAL 1,000 (ESTIMATE)
REGISTERED 126
- E) TRADE INQUIRIES DEVELOPED (CONCERNING CATALOG SHOW
PARTICIPANTS 375
- F) SEE COMMENTS
- G) SEE COMMENTS.
- H) COMMENTS: ABOVE REPORT SUBMITTED IN MODIFIED VERSION
FORMAT PRESCRIBED BY 10 FEM 366.4 (G). AS A NUMBER
OF US PARTICIPATING FIRMS PROVIDED TWO OR MORE CATALOGS,
AND SOME EXPORT AGENT PARTICIPANTS WERE REPRESENTATIVES
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OF ONE OR MORE SEPARATE US MANUFACTURESRS, CATALOG SHOW

INDEX LISTED ALL CATALOGS SEPARATELY TO PROVIDE MAXIMUM EXPOSURE TO ALL US FIRMS INVOLVED. NUMBER TRADE INQUIRIES (375) EQUALS TOTAL OF INQUIRIES FOR SEPARATE CATALOGS. IN ADDITION, 28 SEPARATE TRADE OPPORTUNITIES WERE DEVELOPED FOR PRODUCTS NOT ON DISPLAY. TOTALS OF REGISTERED VISITORS AND TRADE INQUIRIES AND OPPORTUNITIES WILL BE REVISED UPWARD IN AIRGRAM REPORT ON BASIS OF VISITORS REGISTRATIONS RECEIVED AFTER SHOW BY MAIL, SOME OF WHICH HAVE ALREADY BEEN RECEIVED, AND PRECISE INFO IN RESPONSE TO ITEMS (F) AND (G) WILL BE FURNISHED.

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NNN

Message Attributes

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Decaption Note:
Disposition Action: n/a
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Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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EO Systematic Review
04 MAY 2006

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